

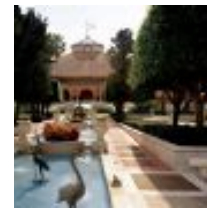
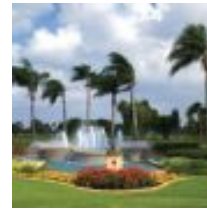


DocMiami International Documentary Film Festival & Concert Series September 23-25, 2011 Doral Golf Resort & Spa



www.docmiami.org (visit website for entire details of every film)

Doral Golf Resort and Spa, Doral Florida <http://www.doralresort.com/>



Documentary Film Festival Audience Assumptions	The Doral Market- (Source: City of Doral Website) www.cityofdoral.com
Under \$35,000 <u>10%</u>	Median Household Income \$80,000. Average household income \$110,000. 36,000 residents up 77% in 8 years. 150,000+ people work in the city daily. This year 56% of companies hired an average of 10 employees. The Doral Business Council (DBC) has over 700 businesses representing 60 industries.
\$35,000 - \$50,000 <u>20%</u>	Doral Business Profile: There are over 12,000 businesses/ 9,000 occupational licenses. 2% make over \$50 million, 5% make \$25 to \$50 million, 47% make from \$1 million to \$25 million, 31% make up to \$500,000.
\$51,000 - \$70,000 <u>40%</u>	DocMiami exposure on Google 2/18/10- Results 1 - 10 of about 109,000 for " docmiami international film festival ". Facebook Fans/members-2329, MySpace-1521.
Over \$70,000 <u>30%</u>	



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Sponsorship Options:

Sponsorship involvement evidences a commitment to increasing the vitality of independent film and filmmakers while expanding audiences worldwide for documentary films of all lengths focusing on a variety of causes, issues and topics.

- Signage placement throughout Festival
- Signage at Opening and Closing Galas
- Official Sponsor in screening trailers
- Product placement opportunities
- Listed in screen trailer
- Listed in Press Releases
- Hotlink from official www.docmiami.org website
- Listed on official 2010 Festival Poster
- VIP Access
- Full VIP access sponsor passes to all events
- Color ad within Conference Program
- Special branding opportunities
- Name and logo recognition on all collateral materials
- Logo placement in 5x7 promotional cards
- Listed on sponsor page in Program

	Individual	Corporate	Bronze	Silver	Gold	Platinum
Signage placement throughout Festival						•
Signage at Opening and Closing Galas						•
Official Sponsor in screening trailers						•
Product placement opportunities						•
Listed in screen trailer			•	•	•	•
Listed in Press Releases			•	•	•	•
Hotlink from official www.docmiami.org website		•	•	•	•	•
Listed on official 2010 Festival Poster		•	•	•	•	•
VIP Access		•	•	•	•	•
Full VIP access sponsor passes to all events			2	4	6	8
Color ad within Conference Program			Half Pg	Full Pg	Full Pg	Full Pg
Special branding opportunities		•	•	•	•	•
Name and logo recognition on all collateral materials		•	•	•	•	•
Logo placement in 5x7 promotional cards		•	•	•	•	•
Listed on sponsor page in Program	•	•	•	•	•	•
	\$999	\$5000	\$10,000	\$15,000	\$25,000	\$30,000+

Platinum Sponsor - \$30,000 and Beyond Contact DocMiami, info@docmiami.org

Gold Sponsor - \$16,000-\$25,000 COMPANY NAME/LOGO RECOGNITION Full Page color Ad within Conference Program Name Recognition on all collateral materials (Ads, brochures, pop-up displays, Reference guide and all mailers) Signage throughout Festival Listed on sponsor page in program. Official Sponsor in screening trailer Hotlink from official www.docmiami.org website. Listed on official 2010 Festival Poster Signage at Opening and Closing Galas (signage provided by sponsor). VIP ACCESS Eight Full VIP access sponsor passes to all events. SPECIAL BRANDING OPPORTUNITES: Mention in Press Releases Logo placement in printed 5x7 promotional cards. PRODUCT PLACEMENT. All parties/premieres.

Silver Sponsor - \$11,000- \$15,000 COMPANY NAME/LOGO RECOGNITION Full Page Color Ad within program. Name Recognition on all collateral materials (Ads, brochures, selected mailers). Listed on sponsor page in program. Listed in screening trailer. Hotlink from official www.docmiami.org website . Listed on official 2010 Festival Poster. VIP ACCESS 4 Full VIP access sponsor passes to all events. SPECIAL BRANDING OPPORTUNITES: Mention in Press Releases. Logo placement in printed 5x7 promotional cards. All parties/premieres.

Bronze Sponsor - \$6,000-\$10,000 COMPANY NAME/LOGO RECOGNITION Full Page Color Ad Name

Recognition on all collateral materials (Ads, brochures, selected mailers).

Corporate and Individual donors: \$1,500-\$5,000 COMPANY NAME/LOGO RECOGNITION 1/2 Page Color Ad Name Recognition on all collateral materials (Ads, brochures, selected mailers). Listed on sponsor page in program. Hotlink from official www.docmiami.org website . Listed on official 2010 Festival Poster VIP ACCESS 2 Full VIP access sponsor passes to all events. SPECIAL BRANDING OPPORTUNITES: Logo placement in printed 5x7 promotional cards. Listed in screening trailer Hotlink from official www.docmiami.org website. Listed on official 2010 Festival Poster. VIP ACCESS 6 Full VIP access sponsor passes to all events. SPECIAL BRANDING OPPORTUNITES: Mention in Press Releases. Logo placement in printed 5x7 promotional cards PRODUCT PLACEMENT. All parties/premieres.

Individual donors: \$ 1,000 Mention on sponsors and donors page under this level.

Exhibitor Tables available for 1 (\$400), 2 (\$700) and 3 days (\$1,000)- **Free with a 3-night reservation at Doral Golf Resort & Spa**

All prices subject to changes at DocMiami.org's discretion.



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SPONSORSHIP RESERVATION and REGISTRATION FORM

<i>Sponsorship Level</i>	
<i>Key Contact</i>	
<i>Name</i>	
<i>Company</i>	
<i>Address, City, State Zip</i>	
<i>Email</i>	
<i>Website</i>	
<i>Phone</i>	
<i>How did you learn about DocMiami?</i>	
<i>Payment Method</i>	
<i>Are you a member of New World Cinema</i>	
<i>Are you a member of Miami Short Film Society</i>	
<i>Are you a member of the International Documentary Association?</i>	